



Berchmans International Conference 2026



Navigating the Transforming Business Ecosystem

Stories, Strategies, and the Future of Work

Date 26 February 2026

Venue Kallarackal Hall

Time 9:30 AM



nirf RANKING
2025:56



KIRF RANKING
2024: 5



Berchmans

INSTITUTE OF MANAGEMENT STUDIES

St. Berchmans College **Autonomous**
Changanacherry, Kerala



SB College – Institutional Profile

St. Berchmans College (Autonomous), Changanacherry (SB College), Kerala, is a premier centre of higher education with a legacy spanning more than a century. Established in 1922 by the Archdiocese of Changanacherry as an Intermediate College affiliated to the University of Madras, the institution has steadily evolved as a hub of high-quality, value-based education. Over the years, the College initiated Undergraduate programmes in 1927, Postgraduate programmes in 1957, and Research programmes in 1986, strengthening its academic and research ecosystem.

SB College is aided by the Government of Kerala and is affiliated to Mahatma Gandhi University, Kottayam. It is recognized under Sections 2(f) and 12B of the UGC Act, 1956. The College became autonomous in 2014, enabling curriculum innovation, contemporary assessment practices, and robust academic governance while the degree is awarded by the affiliating University.

Quality assurance and continuous improvement remain a hallmark of SB College. The institution was first accredited by NAAC with 'Five Star' in 1999, reaccruited with 'A+' in 2006, graded 'A' in 2012 and again 'A' in 2017, and in the fifth cycle of NAAC accreditation in 2023 it was graded 'A+'. As of 2025, SB College currently offers 16 UG and 20 PG programmes, supported by 10 research departments offering doctoral programmes.

SB College's standing is reflected in its performance in official ranking frameworks. In the National Institutional Ranking Framework (NIRF) 2025 (College category), SB College is placed at Rank 55 in India. In the Kerala Institutional Ranking Framework (KIRF) 2024, SB College is ranked 5th among Arts and Science Colleges in Kerala.

Berchmans Institute of Management Studies (BIMS) - Profile

Berchmans Institute of Management Studies (BIMS), situated in the SB College campus at Changanacherry, Kottayam (Kerala), is a dedicated centre for professional management education with a clear focus on excellence and societal relevance. BIMS was established in the year 1995. BIMS aims to be a centre for management innovation, nurturing future-ready managers with strong foundations in values, integrity, and social commitment. The institute offers a two-year, full-time Master of Business Administration (MBA) programme (four semesters), affiliated to Mahatma Gandhi University, Kottayam, and recognized by the All India Council for Technical Education (AICTE), New Delhi.

With an approved annual intake of 120 students, the programme is designed to combine rigorous classroom learning with practical exposure through industry interactions, projects, and skill-building initiatives. Campus life at BIMS is enriched by a culture of events and experiential platforms. Supported by a student-centric academic environment and learning infrastructure, BIMS strives to create competent professionals who can think critically, act ethically, and contribute meaningfully to organisations and society.

About the Conference

The business ecosystem is being reshaped by rapid advances in digital technologies, data-driven decision-making, sustainability imperatives, evolving customer expectations, and disruptive shifts in the nature of work. This one-day conference brings together researchers, educators, industry leaders, and professionals to share evidence-based strategies and real-world stories of transformation. The conference aims to strengthen dialogue on how organisations can build resilience, competitiveness, and responsible growth in a fast-changing environment.

Theme Relevance

- ▶ Future of work: AI augmentation, hybrid models, changing job roles, and skill transitions
- ▶ Business transformation: digital-first operations, platform ecosystems, and new business models
- ▶ Resilience and risk: volatility, supply-chain redesign, cybersecurity, and regulatory change
- ▶ Sustainable growth: ESG, circular economy thinking, and responsible innovation
- ▶ People and culture: leadership, inclusion, wellbeing, ethics, and governance

Conference Objectives

- ▶ Provide a platform to present research, cases, and practitioner insights on business transformation and the future of work.
- ▶ Encourage interdisciplinary dialogue across strategy, HR, marketing, finance, operations, analytics, and sustainability.
- ▶ Facilitate collaboration among academia, industry, startups, and policy stakeholders.
- ▶ Recognise high-quality contributions through awards and dissemination through conference proceedings/publication opportunities (details to be announced).

Indicative Sub-Themes

- ▶ Leadership, Organisational Culture and Strategic Agility
- ▶ AI/GenAI Strategy, Responsible AI, Data Analytics and Digital Governance
- ▶ Digital Transformation, Change Management and Business Model Innovation
- ▶ Marketing in a Digital Era: Customer Experience, Branding and Consumer Insights
- ▶ Finance, FinTech, Risk Management, Corporate Governance and Business Ethics
- ▶ Future of Work, HR Transformation, Talent Analytics, Upskilling and Wellbeing
- ▶ Operations and Supply Chain Transformation, Industry 4.0 and Business Resilience
- ▶ Sustainability, ESG, Green Innovation and Circular Economy
- ▶ Entrepreneurship, Startups and Innovation Ecosystems
- ▶ Case Studies: Stories of Transformation from Organisations, Sectors and Regions

Call for Papers

Original research papers, conceptual papers, systematic reviews, case studies, and practitioner reports aligned with the theme and sub-themes are invited. Submissions will be reviewed, and selected papers will be scheduled for presentation. Presentations will be in both online and offline (hybrid) mode. While submitting your paper mention your preferred mode for presentation.

Selected papers will be published in SB Academic Review (peer reviewed journal).

Submission Guidelines

- ▶ The Contribution must be original in nature and should neither be published nor be under consideration for publication anywhere else.
- ▶ Manuscripts should be submitted in MS Word, Times New Roman 12 pt font, 1.5 lines spacing, Heading 14, and Margin 1 inch, A4 sized paper.
- ▶ Abstract of paper should be limited to maximum of 300 words.
- ▶ Contents of full paper should not be less than 2000 and not exceed 5000 words excluding abstracts, tables, diagrams and references.
- ▶ References in the paper should follow APA style.
- ▶ Title page should contain the title of the paper, author's name, Email, contact number and affiliations.

Submission email: binc@sbcollege.ac.in

Registration includes access to all sessions, conference kit, refreshments, and participation e-certificate (as applicable).



Organizing Committee

Patron : **His Grace Mar Thomas Tharayil**,
Archbishop of Changanacherry

Manager : **V. Rev. Fr. Antony Ethackad**

Principal : **Prof. Dr. Teddy C. Kanjooparampil**

Bursar : **Rev. Fr. James Antony**

Vice Principals (SB College):
Prof. Dr. Siby Joseph K.
Dr. Jomon K. V.
Rev. Fr. Jose Jacob

Dean, Humanities: **Prof. Dr. Mathew Joseph**

IMPORTANT DATES

Abstract submission deadline	02 February 2026
Full paper submission deadline	10 February 2026
Acceptance notification	12 February 2026
Final paper submission	22 February 2026
Registration deadline	22 February 2026
Conference date	26 February 2026

Registration

Early Bird *		Regular	
Students	₹ 200 /-	Students	₹ 250 /-
Faculty & Research Scholars	₹ 250 /-	Faculty & Research Scholars	₹ 300 /-
Industry Delegates	₹ 300 /-	Industry Delegates	₹ 350 /-

Payment mode: Online

*Pay on or before 15th February 2026

Conference Committee

Gabriel Simon Thattil (Director)

Dr. Joychen Manuel

(HoD and Associate Professor) +91 94474 64247

Dr. Cris Abraham K (Coordinator (MBA SF)
and Associate Professor) +91 9645646777

Dr. Neethu Jose (Assistant Professor) +91 85476 29917

Ms. Rincy Antony (Assistant Professor) +91 70347 47661

Student Coordinators

Kevin Varikey Varghese +918281424277

A I Joseph +91 95442 56678

Jiya Jimmy

Mismi Elezabath Mathew