



# Berchmans National Conference 2025

## INDUSTRIAL TRANSFORMATION: TRENDS, CHALLENGES AND FUTURE PROSPECTS

Expert Talks

Paper Presentations



SB College, Kavukattu Hall



28 February, 2025



09.30 AM



INNOVATION AND  
ENTREPRENEURSHIP  
DEVELOPMENT CENTRE



INSTITUTION'S  
INNOVATION  
COUNCIL  
(Ministry of Education Kerala)





## **St. Berchmans College**

SB College Changanassery, founded in 1922, was accorded the prestigious status; 'College with Potential for Excellence (CPE) by UGC in 2004. The college has been reaccredited with 'A+' grade by NAAC. It was twice the recipient of R Shankar Award instituted by the Government of Kerala for the best Arts and Science College. There are 20 Post Graduate, 16 Under Graduate Courses and 10 Research Departments .

## **Berchmans Institute Of Management Studies**

BIMS Celebrates 29 years of extending knowledge and changing lives. The Institute, affiliated to Mahatma Gandhi University, Kerala, offers calibrated Autonomous curriculum for its two-year full time Master of Business Administration (MBA) Programme, recognized by All India Council for Technical Education, New Delhi.

## **Berchmans National Conference (BNC) 2025**

The BNC 2025 National Conference on 'Industrial Transformation: Trends Challenges and Future Prospects' will convene thought leaders from Manufacturing, Technology, Finance, Education and Policy to explore pivotal trends, challenges, and opportunities shaping the future of global industries. BNC deliver actionable insights and strategies to navigate the complexities of industrial transformation, ensuring a balanced, inclusive, and forward-looking future.

## **Call For Paper**

Berchmans Institute of Management Studies, in line with its tradition of conducting annual conferences of management and contemporary relevance is organizing a National Conference, 'Industrial Transformation: Trends, Challenges, and Future Prospects' on 28th February 2025. Research contributions are invited from Students, Research scholars, Faculty members and Professionals.



## Paper Presentation Tracks (But not limited to...)

- ▶ Finance and Accounting
- ▶ Human Resource Management
- ▶ Marketing Management
- ▶ Production and Operations Management
- ▶ Information System and Decision Science
- ▶ General Management and Others

### IMPORTANT DATES

Submission of Abstract: 3rd February 2025

Submission of Full Paper: 17 th February 2025

Last Date For Registration : 20th February 2025

National Conference: 28th February 2025

### CONFERENCE FEES (PER INDIVIDUAL)

Students and Research Scholars : ₹ 250

Academicians and Professionals : ₹ 300

Online Presentation: ₹ 250

### Submission Guidelines

- ▶ The Contribution must be original in nature and should neither be published nor be under consideration for publication anywhere else.
- ▶ Manuscripts should be submitted in MS Word, Times New Roman, 12 font size, 1.5 line spacing, Heading 14, and 1 inch margin on all sides.
- ▶ Abstract of paper should be limited to maximum of 300 words.
- ▶ Contents of full paper should not be less than 2000 and should not exceed 5000 words excluding abstracts, tables, diagrams and references.
- ▶ References in the paper should follow APA style.
- ▶ Title page should contain the title of the paper, author's name, Email, contact number and affiliations.
- ▶ An online presentation track will be available for participants outside Kerala.
- ▶ Best paper award and publication opportunity in peer reviewed journal.
- ▶ The abstract /full papers should be mailed to: [binc@sbcollege.ac.in](mailto:binc@sbcollege.ac.in)



## REGISTRATION

Registration shall be made on or before 20th February 2025 .



### CONFERENCE COMMITTEE:

**Rev. Fr. Reji P Kurian**

Principal

**Dr. Joychen Manuel**

HOD

**Dr. Cris Abraham K**

SF Coordinator

### FACULTY COORDINATORS:

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