

BERCHNOVA '22

27TH EDITION

It was a great gap that the pandemic has taken away our fiesta, but our quest for knowledge does not stop us from exploring. After the interlude of two years due to Covid 19, BIMS is now back with its zeal and gala- Berchnova '22

Berchnova held every year, is a national level management festival that envisages enriching, challenging the limits and pushing the boundaries to broaden imagination and convert ideas into actions. The event attracts participants across B-Schools in India. The fest solemnizes skills in the fields of Finance, Human Resources and Marketing. The fest is lined up with events that test the skills of students in different areas to transcend the borders of knowledge and wisdom.

Berchnova is revamping in its new form filled with great zest and dynamism where one can nerve themselves and manifest the flair.

Faculty Co-ordinators

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Berchmans Institute of Management Studies

St. Berchmans Autonomous College, affiliated to M.G University Kottayam and managed by the Archdiocese of Changanassery, has completed 100th year of its excellence. It has been accredited by NAAC at its highest grade, four times. The college was twice the recipient of the prestigious R.Shankar award for the Best College in Kerala.

Berchmans Institute of Management Studies (BIMS) was established in 1995 under the management of St. Berchmans College and is recognized by All India Council for Technical Education (AICTE), New Delhi. BIMS celebrates 28 glorious years of extending knowledge and changing lives.



Berchmans

INSTITUTE OF MANAGEMENT STUDIES

St. Berchmans College | Autonomous



BERCHNOVA '22

27TH EDITION

NATIONAL LEVEL MANAGEMENT FEST

PRIZES WORTH

2 LAKHS



14 OCTOBER 2022

CHAMBER OF SECRETS

Business Quiz

PRIZES
WORTH
30k

PRIZE
WORTH
30k

CHIEF WARLOCK

Best Manager

ALOHOMORA

Best Management Team

PRIZES
WORTH
30k

PRIZES
WORTH
30k

GALLEON

Finance Game

DIAGON ALLEY

Marketing Game

PRIZES
WORTH
30k

PRIZES
WORTH
30k

TRIWIZARD

HR Game

HOGWARTS FRAMES

Photography

PRIZE
WORTH
5k

PRIZES
WORTH
5k

CHASER

Audience Quiz

THE YULE BALL

PRIZE
WORTH
10k

Synchronization Dance