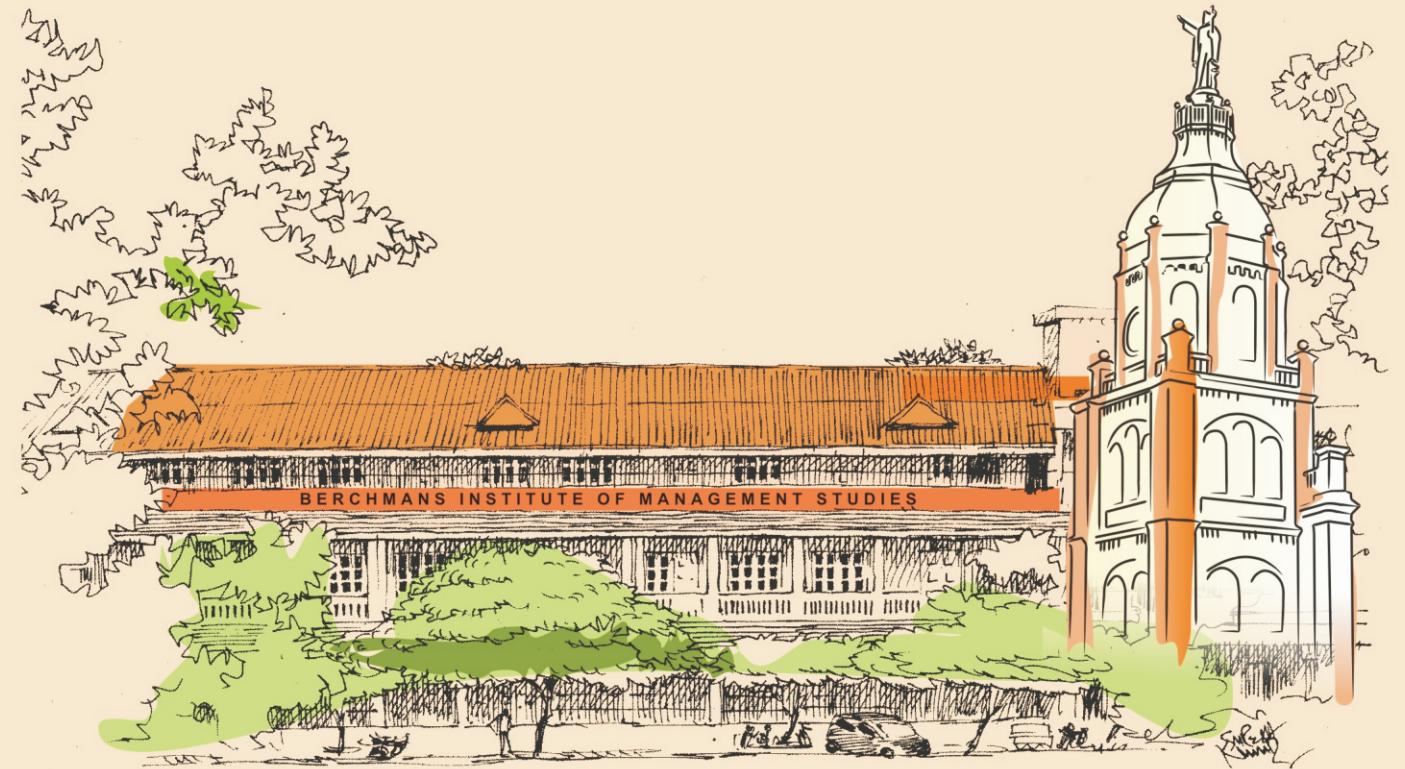




Affiliated to Mahatma Gandhi University
Approved by AICTE, New Delhi

St Berchmans College
Changanassery, Kottayam Dist. Kerala - 686 101
Ph: +91 481 2411471, 2420025
Mob: + 91 9961399619, 9544200071

www.sbmba.in



MBA
PROGRAMME



Affiliated to Mahatma Gandhi University
Approved by AICTE, New Delhi



PATRON SAINT
ST. JOHN BERCHMANS

*“Regarded as model of excellence
and holiness for students”*



- ▶ Established in 1922
- ▶ Managed by the Archdiocese of Changanasserry
- ▶ Status of College with Potential for Excellence was conferred by UGC in 2004
- ▶ NAAC accredited at A grade
- ▶ 20 Post Graduate and 16 Undergraduate Arts and Science Programmes
- ▶ 9 Research Departments and 2 MPhil Departments
- ▶ The College was granted Academic Autonomy in June 2014
- ▶ Ranked 79 in India by NIRF 2021

BERCHMANS INSTITUTE OF MANAGEMENT STUDIES

- ▶ BIMS, established in 1995
- ▶ Approved by AICTE, New Delhi
- ▶ Affiliated to M G University, Kottayam
- ▶ Two-year full time MBA Programme
- ▶ Annual intakes (60 + 60)
- ▶ Specialisations: Finance, Marketing, HR, Operations and Entrepreneurship
- ▶ Research Centre

VISION

Inspired by the spirit of St Berchmans, BIMS aims to be a Centre for Management Innovation with a deep yearning for excellence, assimilating values, integrity and social commitment

MISSION

- ▶ Empower manager aspirants to unearth their full potential
- ▶ Impart value based quality education
- ▶ Encourage entrepreneurship and societal orientation
- ▶ Widen horizons of knowledge in Management through research and innovation

ADMINISTRATION

S B College is under the Patronage of the Archdiocese of Changanacherry.

Berchmans Institute of Management Studies, under the aegis of SB College is the flagship department of the college.

Patron
His Grace Mar Joseph Perumthottam
Archbishop of Changanacherry

Manager
Rev. Dr. Thomas Padiyath
Vicar General, Archdiocese of Changanacherry

Principal
Rev. Fr. Reji P Kurian

Vice Principals
Dr Benny Mathew
Rev Dr Jose George
Dr Joseph Job

Bursar
Rev Fr Mohan Mathew



Our Patron
Mar Joseph Perumthottam
Archbishop of Changanassery



Mar Thomas Tharayil
Auxiliary Bishop of Changanacherry



Principal's Desk

The Centenarian, St Berchmans College is committed to academic excellence with social justice. BIMS, the flagship department of SB College is proud to be the locus where students and faculty pursue knowledge without boundaries. The institute celebrates 27 years extending knowledge and changing lives. Our mission is to be the most sought after B-School that provides relevant knowledge, creates challenging opportunities, inculcates values and social responsibility. In an era where boundaries of countries are disappearing, beyond the limits of space and time, the need to prepare our youth for a global world has become essential. In a vibrant learning environment, we empower our students to face the world in dignity and poise. BIMS, as an autonomous institution is all set to scale greater heights in its pursuit of excellence!

God bless!

Rev Fr Reji P Kurian
Principal



Why BIMS?

The great scholar and former President of India, Dr.SarvepalliRadhakrishnan said:

'The aim of education is not the acquisition of information, although important, or acquisition of technical skills, though essential in modern society, but, the development of that bent of mind, that attitude of reason, that spirit of democracy which will create responsible citizens'.

Education should equip an individual to become a responsible, contributing member of the society. Management education, by its fundamental purpose of transforming an aspiring student to a professional therefore is a great opportunity for the student in this process.

MBA education has three fundamental objectives – Knowledge building leading to informed decision making, Competency building leading to better performance and Character building leading to development of better personality. Berchmans Institute of Management, and the parental institution, St. Berchmans College with its hundred-year tradition strives to provide value-based education with the above three objectives as its foundation.

We are happy to invite our aspiring managers to join this search for excellence, with the commitment to work hard for a great future: for self, society and the nation.

Dr Thomas Varghese
Director, BIMS





ADVISORY BOARD

Rev. Dr. Thomas Padiyath
(Chairman &Manager)

Rev Dr George Madathilparambil
(Secretary Higher Education & Public Affairs)

Mr Navas M Meeran
(Managing Director, Eastern Group of Companies)

Mr Paul Joseph,IES
(Former Principal Advisor Planning Commision)

Mr Louis Mathew
(Earnst& Young Central Operations Leader)

Dr Anadakuttan B Unnithan
(Assoc. Prof. IIM Kozhikode)

Mr S R Nair
Director, Mentor Guru

Mr Johnson Mathew
Sr VP Corporate HR, Synthite Industries



Dr Benny Mathew
Vice Principal



Rev Dr Jose George
Vice Principal



Dr Joseph Job
Vice Principal



Rev. Fr. Mohan Mathew
Bursar S B College



Consistent Academic Recognition bagged by
BIMSONITES from Mahatma Gandhi University

BATCH NAME	RANK	YEAR
1 MANOJ M.A., BINCY BABY, KRISHNA KUMAR.R	1st, 2nd & 3rd	1997
2 JOSE POOTHOKARAN	3rd	1998
3 SANTHOSH JOSEPH	3rd	1999
4 JOLSNA MURALEEDHARAN, DEEPA JOSE	1st & 3rd	2000
6 SIBY JAME, SRESHMI THACHIL	2nd & 3rd	2002
7 KRISHNA KUMAR T. V	1st	2003
8 TESSLA ARAKAL, ASEEB A	1st & 2nd	2004
9 JISSO JOSETHIYARNAKAL, VIDYA VIJAYAN	2nd & 3rd	2005
10 RENJU RACHEL ZACHARIAH	2nd	2006
11 JOB ROSA N. J.	2nd	2007
16 ANU MARY PRINCE, NEHA VARGHESE	1st & 3rd	2012
17 SHERRY RITHA ANTONY	1st	2013
18 JIJI VARGHESE	1st	2014
19 PRINCY MATHEW	1st	2015

Academic Proficiency Under Autonomous Curriculum		
BATCH	NAME	YEAR
20	Jilu Joseph	2016
21	Merry Eapen	2017
22	Geethika G	2018
23	Teena Thomas	2019
24	Meera Rose Benny	2020
25	Annatt Wilson	2021

Eligibility for Admission

A pass in any Bachelor's Degree Examination of Mahatma Gandhi University or an equivalent degree of any other universities duly recognized by Mahatma Gandhi University with not less than 55% marks in science and technology subjects and 50% marks in other subjects in the aggregate for all parts of examination or a Master's Degree examination with 55% marks in aggregate.

A pass in any Bachelor's Degree examination is only needed for SC/ST candidates.

Admission Proceedure

Admission to MBA Degree programme of BIMS shall be on the basis CMAT/KMAT/CAT Score, Group Discussion and Personal Interview Score, subject to the rules, regulations and guidelines of AICTE,Admission Supervisory Committee &FeeRegulatory Committee for Professional Colleges (ASC) & Mahatma Gandhi University.As per ASC directives is 80:10:10 (Entrance test,GroupDiscussion,Interview).

Intakes and Fee Structure

Intakes: Aided-60 seats
Self-Financing-60 seats.

Fee structure shall be decided by the Management of SB College, within the stipulations given by the Government and the University.



PEDAGOGY

The pedagogical methods include Lectures, case studies, assignments, presentations and field works.

Managerial Skill Development Programme (MSDP)

Various Skill Development Programs have been designed to develop and sharpen the skills required for a manager. "MSDP" is held on all week days during the evening hours.

Corporate Skills

In addition to the theoretical inputs, BIMS facilitates the holistic development of the students by providing training in Employability Techniques, Soft Skills and Presentation Skills.

Business News Analysis:

Students shall be prepared for weekly news analysis and presentations on assigned topics. This will enhance general knowledge and business awareness among the students.

Stress Management:

Regular yoga sessions have been designed to promote relaxation and stress relief for the students. Management education is a unique experience and there are many things that the students juggle at the same time. Students learn to strike a balance in their every day schedule, both physically and mentally through this program.

BERCHMANS INDUSTRY INTERFACE (BII)

To cope with the current requirements of the Industry, BIMS incorporates an Industry Institute Interface Program (BII) to equip the students with practical and applicable knowledge. The goal of BII is to enhance a passion for the subject and to prepare students to be employable with the required skills and knowledge. BII focuses on providing "Ready to Employ" business graduates to the market. This certificate program adds value to the MBA Degree. As a part of Industrial Institutional Interface the institute has started Certification Courses in the following areas:

- ▶ Finance (Insurance, Banking, Derivatives & Risk Management, and IFRS)
 - ▶ Marketing (Retail Management, Advertising, Sales & Distribution)
 - ▶ Human Resource (HR Accounting, Payroll Management, Employee Counselling)
 - ▶ Operations Management (Logistics & Supply Chain Management, ISO 9000)
- All students in the Third Semester shall undergo any one of above mentioned courses along with their curriculum.

INFRASTRUCTURE

Berchmans Institute of Management Studies provides a peaceful and pleasant ambience suited to studies. Campus life revolves around the library, the computer lab and the seminar hall in the vicinity of the institute. These provide a congenial environment for students to learn and interact with each other. Co- curricular activities and cultural events provide a rich variety of opportunities for learning and personal development. BIMS is equipped with state of the art technology.

Library

BIMS has a splendid reference and lending library, designed to meet the requirements of the students' academic programmes. The library environ beckons the students to join their peers in the quest for knowledge. The Library has a vast collection on Management books, National and International Magazines and Journals.

Hostel

BIMS provides separate accommodations for boys and girls. They are encouraged to reside in the College hostel to enhance the quality of interaction and learning. It also plays a vital role in helping students to manage their own time and space in a community environment.

Computer Centre

BIMS provides ample computing facilities to the students. There is a centralised Computer lab with a ninety node network as well as internet access. Facilities include EBSCO, PROWESS, Statistical packages, Language Lab, etc.





FACULTY, RESEARCH & CONSULTANCY

The faculty, with their extensive knowledge, industrial experience and advanced education ensure quality training through interactive teaching and bring in real life experience into the class room.

Berchmans Institute of Management Studies enforces the state of the art teaching practices and provides opportunities to develop the skills of the students. The Institute encourages faculty members to undergo FDPs, MDPs, Refresher Courses organized by Universities, B- schools and Corporate Organizations. BIMS facilitates the faculty members in Research, Consultancy, and participation in National/International Conferences and Seminars.

The academic structure of BIMS is such that the academic inputs provided by the core faculty are backed by industrial knowledge imparted by the guest speakers. The visiting faculty is carefully picked to ensure that only the best teach at BIMS.

- | | |
|----------------------------------|--|
| 1. Dr Thomas Varghese | B Tech, MBA, PhD (Director) |
| 2. Mr Sony Joseph | MCom MBA (HOD) |
| 3. Dr Mathew Joseph | BTech MBA DLM PhD |
| 4. Dr Siby Joseph K | MCom MBA PhD |
| 5. Dr Joychen Manuel | MCom MBA PhD |
| 6. Dr Babu Michael | MBA LLB PhD |
| 7. Ms Anney Chacko | MBA |
| 8. Dr Binsai Sebastian | MBA |
| 9. Ms Merlin B. Joseph | MBA PGDHAM |
| 10. Mr Jeffin Joseph | BTech MBA |
| 11. Dr Cris Abraham K | MBA, PhD |
| 12. Rev. Fr Sijimon G Srampickal | MBA |
| 13. Ms Neethu Jose | BTech, MBA |
| 14. Mr Nidhin John | BTech MBA |
| 15. Mr Dibin K K | MBA |
| 16. Ms Jewel Treesa Tom | MBA |
| 17. Ms Lovely Salim | MA, MHRM, B.Ed. ATT (TESOL, FLORIDA) CIE(UK) |
| 18. Mr Scaria Thomas | MBA |



ACCOLADES AT MANAGEMENT FESTS

Berchmans Industry Immersion Programme-BIIP

The thrust of the programme is towards moulding the students to cater to the ever changing needs of the industry. This industry immersion programme is aimed at increasing the employability of a candidate and developing career specific skills in them. The programme is designed to integrate theoretical knowledge with the practical skills in collaboration with the industry.

Bridge Course

Bridge Course is an in- house training programme conducted by the faculty of BIMS. This course aims to provide theoretical foundation on various management subjects before the start of regular sessions.

Induction Programme

A week long programme aims to empower the students to feel the pulse of the MBA Programme. Students embark on new vistas in different skill development programmes like career counselling, SWOT Analysis, stress management, leadership skills, a linkage between industry and academics. This programme enables them to empower themselves to compete in the race of excellence in the modern corporate scenario!

Mentoring

Students are divided into eight groups under different mentors (Faculty of BIMS). The students discuss their problems and get guidance from their mentors. The objective of this mentoring program is to help the students to shed their inhibitions, redress their grievances if any, and also to improve their overall performance in both scholastic and non-scholastic fields. Students are required to fill up prescribed forms for the purpose and submit it to the mentor during the meetings.

Career Counselling

The aptitude of the students are analyzed by the counsellors and guidance is given to the students to choose their specialization in MBA. The career counselling is given in the third semester, based on the 16PF Scale.

In House Workshop Training Programme

NLP, EXCEL, SPSS, Creativity, Outbound Training are programs that provide inputs to fill knowledge gaps and emphasize on expanding the knowledge horizons of participants. Interactions with experienced faculty and fellow participants provide new insights to the students which help for better quality decision-making.

MBA AUTONOMOUS CURRICULUM

Overview

The MBA (Full Time) programme of Berchmans Institute of Management Studies is spread over two years with 4 Semesters. Each semester comprises of a minimum of 16 instructional weeks of 5 days each of (6 hours a day (total contact hours 480). Continuous Internal Evaluation during the semester and end semester examination at the end of each semester shall be conducted.

LIST OF COURSES OF MBA PROGRAMME

FIRST SEMESTER

Course Code	Title	Continuous/ Internal Evaluation	End-Sem Evaluation Marks	Total Marks Marks
BMBA101	Accounting for Management	40	60	100
BMBA102	Entrepreneurship Development	40	60	100
BMBA103	Legal Environment of Business	40	60	100
BMBA104	Management Theory and Practice	40	60	100
BMBA105	Managerial Communication and Technology	40	60	100
BMBA106	Managerial Economics	40	60	100
BMBA107	Organisational Behaviour	40	60	100
BMBA108	Business Statistics	40	60	100
BMBA1VV	Viva-Voce	100	100	
	Total	420	480	900
BMBA1SD	Managerial Skill Development (MSDP) (not counted for pass)	100		

SECOND SEMESTER

Course Code	Title	Continuous Evaluation Marks	External Evaluation Marks	Total Marks
BMBA209	Business Research Methodology	40	60	100
BMBA210	Environment and Business Ethics	40	60	100
BMBA211	Financial Management	40	60	100
BMBA212	Human Resource Management	40	60	100
BMBA213	Management Information Systems	40	60	100
BMBA214	Marketing Management	40	60	100
BMBA215	Operations Management	40	60	100
BMBA216	Operations Research	40	60	100
BMBA2VV	Viva-Voce	100	100	
	Total	320	580	900
BMBA1SD	Managerial Skill Development (MSD) (not counted for pass)	100		

SPECIALIZATIONS

Marketing Management
Financial Management
Human Resource Management
Operations and Supply Chain Management*

THIRD SEMESTER

Course Code	Title	Continuous Evaluation Marks	External Evaluation Marks	Total Marks
BMBA317	International Business	40	60	100
BMBA318	Business Analytics	40	60	100
	ELECTIVE 1 (Major Specialization)	40	60	100
	ELECTIVE 2 (Major Specialization)	40	60	100
	ELECTIVE 3 (Major Specialization)	40	60	100
	ELECTIVE 4 (Major Specialization)	40	60	100
	ELECTIVE 5 (Minor Specialization)	40	60	100
	ELECTIVE 6 (Minor Specialization)	40	60	100
BMBA3IN	Organization Study & Internship	40	60	100
BMBA3VV	Viva-Voce	100		100
	Total	460	540	1000
BMBA1SD	Managerial Skill Development (MSD) (not counted for pass)	100		

FOURTH SEMESTER

Course Code	Title	Continuous Evaluation Marks	External Evaluation Marks	Total Marks
BMBA419	Strategic Management	40	60	100
	ELECTIVE 7(Major Specialization)	40	60	100
	ELECTIVE 8(Major Specialization)	40	60	100
	ELECTIVE 9(Minor Specialization)	40	60	100
BMBA4PJ	Project Work	80	120	200
BMBA4VV	Comprehensive Viva Voce		100	100
	Total	240	460	700

GRAND TOTAL (Four Semesters)

3500



FACULTY PROFILE

FINANCE



Mr. Sony Joseph



Dr. Siby Joseph K



Dr. Joychen Manuel



Mr. Dibin K K

MARKETING



Dr. Thomas Varghese
Director, BIMS



Dr. Binsai Sebastian



Dr. Cris Abraham K.



Ms. Neethu Jose



Mr. Nidhin John

OPERATIONS & SYSTEMS



Dr. Mathew Joseph



Mr. Jeffin Joseph



Ms. Jewel Treesa Tom



Mr. Sony Joseph
Assoc. Prof & HOD

HR & O B



Dr. Babu Michael



Ms. Anney Chacko



Ms. Merlin B. Joseph



Rev. Fr Sijimon G Srampickal



Ms. Lovely Salim
MSD Programme
Officer



Mr. Scaria Thomas
Corporate Relations Officer

INDUSTRY INTERACTIONS

- ▶ **Mr Sathish Marathe**
RBI Director and former
Chairman of United Western Bank
- ▶ **Dr Santhosh Pattanayak**
Former MD Indian Railway
Infrastructure Bank
- ▶ **Dr Cyriac Thomas**
Member of the National Commission for
Minority Educational Institutions of India
Former Vice Chancellor MG University.
- ▶ **Major Gen Jacob Tharakan**
Professional Trainer
- ▶ **Mr Louis Mathew**
Service Delivery Transformation Leader, E
- ▶ **Mr S R Nair**
President (Former)
Kerala Management Association & F
- ▶ **Mr Binu Jose**
Vice President, HR
Sunidra Mattress, Eastern Group
- ▶ **Mr Riju Antony**
HR Operations Reliance
- ▶ **Ms Suchithra Krishnakumar**
Vice President, HSBC
- ▶ **Mr N.D Prakash**
Chief Instructor and Corporate Trainer
- ▶ **Mr Jacob Thomas**
Former Vice President
Marketing AVT Lowe Lintas
- ▶ **Mr Jijo J Joeasph**
President, TRMA- Kottayam
- ▶ **Mr John Mathew Sebastian**
Head of Talent Acquisition V-Guard
- ▶ **Mr Bibu B Punnoran**
Director, Medivision Scan & Diagnostic
Research Centre Pvt Ltd
- ▶ **Dr Saji Gopinath**
Vice Chancellor
Kerala University of Digital Sciences
- ▶ **Mr Prahalad Reddy**
Plant Head, MRF Kottayam
- ▶ **Mr Ajith Moopan**
President, Tie Kerala
- ▶ **Ms. Sarada GS**
AGM, UL Cyberpark
- ▶ **Mr. FerozRehman**
CEO, Transight Systems Pvt. Ltd.
- ▶ **Mr. Ajith Joseph**
Director, BonvoiceSolutions Pvt. Ltd.
- ▶ **Mr. Abraham T A**
Vice President
Kotak Mahindra Bank
- ▶ **Mr Shine Salijan**
GM, Vodafone idea ltd
- ▶ **Mr Jeejo Antony**
AVP, ESAF Bank
- ▶ **Mr Rejy P K**
DGM, Bajaj Finance Ltd
- ▶ **Mr Ragesh Krishnan**
DGM, RAK Ceramics
- ▶ **Mr Joseph Sachith**
DGM, Topper
- ▶ **Mr Shibu S**
HR Manager, MRF Ltd., Kottayam
- ▶ **Mr Krishna Kumaro-**
Founder and CEO
Green Pepper Consulting
- ▶ **Mr K C Thomas**
General Manager Marketing
RashtraDeepika Ltd.
- ▶ **Ms R Deepthi**
General Manager HR
Tata Consultancy Services
- ▶ **Ms Deepika Vasani**
Corporate Trainer
- ▶ **Ms Seema Sunil**
Corporate Trainer

PLACEMENTS

The Placement Office strives to provide the students appropriate placements that leverage their uniqueness and strengths. It also enables the students to discover their passion and area of interests to choose the best career. Aptitude training, workshops in soft skills and hard skills, Mock Interviews, Group Discussions and online aptitude tests eventually empower them to fight the odds of a challenging business world. A perfect finishing school equips the students to meet the corporate scape. Standing regulations are laid down for the smooth conduct of the placements.



OUR MAJOR RECRUITERS





ANNUAL EVENTS

Berchnova

All India Management Fest

Berchnova is a national level management fest held to broaden, challenge limits and push the boundaries to stretch imagination and convert thoughts into actions.

The fest is held every year since the inception of the institute. The event attracts participants from across B-schools in India. The two-day fest is lined up with events that test the skills of students in different areas to transcend the borders of knowledge and wisdom.

The fest aims to hone skills in the fields of Finance, HR, and Marketing. A Business Quiz and Best Manager Contest are inevitable events to add grandeur to the fest.

ENTREPRENEUR'S DAY

Berch Empresario “Entrepreneur of the Year Award”

BIMS honours entrepreneurs who have proved themselves in their chosen field of business. The most outstanding entrepreneur is conferred the title, “**BerchEmpresario**” and is honoured by Entrepreneur of the Year Award. This event facilitates the students to communicate with business magnets and discuss matters of mutual interests.

A Business Plan Competition “**Nueva Empresa**” is held for students from reputed B Schools. A Panel discussion with entrepreneurs is also a highlighted event to add grandeur to the Entrepreneur's Day.

“**Berch de inicio**” (Startup Award) to promote and honour young entrepreneurs based in Kerala, the title Berch de inicio is conferred on the worthiest young Start Up entrepreneur on the BerchEntrepreneur's Day.

BerchEmpresario	Organization	YEAR
Mr. Sabu Johny	EVM	2021
Mr. George Scaria	H2O Care	2020
Ms. Annamma Joseph	Anns Bakery & Confectionery Pvt. Ltd.	2019
Mr. John Kuriakose	Dent Care Dental Lab	2018
Mr. K.George Varghese	Quality Food products	2017
Ms. Sheela Kochouseph	V-Star Creations	2016
Mr. V Vishnu Namboothiri	Brahmins Foods Pvt Ltd.	2015
Mr. Ranji John	Manjilas Group	2014
Mr. V. Noushad	VKC Group	2013
Dr. Philip Augustine	Lakeshore Hospitals	2012
Mr. S Rajkumar	Sree Sakthi Paper Mills Ltd.	2011
Mr. V. P Nandakumar	Manappuram General Finance & Leasing Ltd.	2010
Mr. P Jayakumar	Toonz Animation India (P) Ltd.	2009
Dr. S.Saji Kumar	Dhathri Ayurveda Pvt Ltd	2008
Mr. K. V Tolin	Tolin Tyres Pvt. Ltd.	2007
Mr. Giby Mathew	JRG Securities Ltd.	2006
Mr. K Nandakumar	Sun Tec Business Solutions Pvt. Ltd.	2005
Mr. Christo George	Hykon India Pvt. Ltd.	2004
Dr. Hareendran Nair	Pankaja Kasturi Herbals Pvt Ltd.	2003
Mr. MadhuK.G	Omega Electronics	2002
Mr. Jortin Antony	Techni Bharathi Ltd., Cochin	2001
Mrs. Achamma Joseph	Soft System (P) Ltd.	2000
Mr. P. J Kunjachan	Arjuna Natural Extracts Ltd.	1999
Mr. Kurian John	M V J Foods (P) Ltd.	1998
Mr. Jehangir	Nest Software	1997
Mr. Joshi Kuruvila	Pentatech Rubbers Pvt Ltd.	1996

Business Plan Competitions Winners	
2021	Naipunya School of Management
2020	Rajagiri Business School
2019	Layola College, Trivandrum
2018	Oracle Software Solutions
2017	Dell Inc.
2016	Oracle Software Solutions
2015	Kirloskar Institute of Management Studies, Karnataka
2014	IIM Calicut

Start Up Award Winners	
2020	Ecodow Pure Water Solutions Pvt. Ltd.
2020	Techgentsia Software Technologies
2019	Asimov Robotic Pvt. Ltd.
2018	Riafy Technologies
2017	Extravelmoney.com
2016	Chillar payments



NATIONAL/INTERNATIONAL CONFERENCE

BIMS has been organizing National and International Conferences with participants and speakers from across the globe. These conferences help students and participants to gain a broader perspective on subjects related to management education. Social learning is the key to gaining knowledge and can best develop through grounded interactions with others at conferences and seminars. Besides helping participants gain deeper insights into the subject under discussion, such events also help in finding answers to professional problems. These events help our students, faculty and all the participants to exchange ideas and thoughts and bring in new perspectives. The conference is coordinated by a team of faculty members and students.



BERCH ENVIRON

Annual Competitions are organized every year on various environmental themes by BIMS in collaboration with BPCL Cochin to commemorate "Berch Environ" World Environment Day.

UNION BUDGET ANALYSIS

A budget is a broad road map of the economic policy of the government and an outlined plan for reviving the growth of the Indian economy. BIMS conducts an analysis on the Annual Union Budget every year to get a broader perspective on the current status. Financial Heads from various renowned companies share their views and highlight the major achievements of the ongoing financial year. The programme includes sector wise analysis by our students.

OUTBOUND TRAINING PROGRAMME

Out Bound Training Programmes are organised for the MBA students to enhance skills of participants in people and situation management.

The programme benefits students to polish their skills relating to resource management, risk assessment, team building, leadership, decision making, clarity in communication, fear busting and confidence building.



INDUSTRIAL VISITS

Industrial Visits are organized to supplement the theoretical concepts taught in the class. Exposure to industry and interaction with practicing managers will help the students to develop awareness of organizational relations and functions. Students should compulsorily take part in the industry visits arranged by the Department.

DINING ETIQUETTE

BIMS has a tie-up with Ramada Resorts Cochin, A Five Star Deluxe Hotel. Our students are given hands on training on dining etiquettat Ramada resorts Cochin. The training is imparted by Executive Chef of the hotel.

BERCHMANS RESEARCH &CONSULTANCY (BCC)

Berchmans Consultancy Centre aims to extend contemporary knowledge in Business Management to the business community. This initiative of BIMS envisages collaboration with the industry. It has undertaken a series of consultancy assignments over the years and continues to fulfil its mission.